

Sitka Herring Festival Logo Contest Rules

Introduction

The Sitka Herring Festival is seeking the assistance of high school age students in Sitka to design a new logo. The Sitka Herring Festival's mission is to celebrate the importance of herring to the culture and ecosystem of Sitka through education and conservation. By participating in the contest, the artist accepts and agrees to comply with the Official Rules.

Eligibility

The contest is open to all high-school aged students in the Sitka School District, including those students attending Mount Edgecumbe, Pacific High, and Sitka High, as well as those students that are home-schooled. If students are between the ages of 13-17, their parents must sign the consent block of the entry form to ensure parent or legal guardian's permission.

Contest Deadlines

The contest to select the logo for the Sitka Herring Festival will open on Monday January 4th, 2016. Contest submission should be turned in at the Sitka Tribe of Alaska office at 456 Katlian Street, or via email to sitkaherringfestival@gmail.com, and should have LOGO CONTEST clearly marked on the submission. Entries must be received by **NOON** on Friday, April 1st, 2016.

Entry

To enter the contest, eligible participants must:

- 1) Download or pick up the Official Entry Form. The form is available at sitkatribes.org or at sitkaherringfestival.wordpress.com or at 429 Katlian Street.
- 2) Create a logo!
 - a. Logo must be clear and recognizable at a small size.
 - b. Submission must be no larger than 8.5" by 11".
 - c. Must include at least one herring and the words Sitka Herring Festival.
- 3) Convert the design into a usable web version and scalable vector, print quality version of the logo.
- 4) Email, mail or drop off your completed Official Entry Form and design to sitkaherringfestival@gmail.com or to 456 Katlian Street, Sitka, AK 99835.

Technical Requirements for Logo Entry

Logo may be hand-drawn, painted, or computer-generated. If computer-generated, you may shoot your own digital photographs for the composite, submit original illustrations from Adobe Illustrator or similar software or use ROYALTY-FREE images. If utilizing royalty-free images, proof of purchase is required. The logo must adapt well to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale. Suggested resolution and format are: 300 dpi in either a JPG or PDF format. If computer-generated, you will need to print a color copy and supply the electronic file. **ALL** artwork entries become the property of the Sitka Herring Festival and will not be returned to the entrant. We reserve the right to reproduce any and all entries.

Sitka Herring Festival Logo Contest Rules

Selection of Winner

All entry designs will be screened and those that comply with the Official Contest Rules and have met the guidelines and specifications will be judged by the public during the Sitka Herring Festival Potluck on April 7th, 2016. The winner will be notified by telephone or email on April 11th, 2016.

Prizes

One winner will receive \$100. The winner will also receive credit for the design in print and other media. The winning design will be used as the Official Logo for the Sitka Herring Festival until 2017, including promotional items and on official Sitka Herring Festival materials.

Questions about the Contest?

Jessica Gill

Phone: 907-747-7168

Email: sitkaherringfestival@gmail.com

Sitkaherringfestival.wordpress.com

OR

Sarah Lawrie

Phone: 907-738-5234

Email: justsosarah@gmail.com

Thinkartthinksitka.com

Check out Sitka Herring Festival and Greater Sitka Arts Council on Facebook!

<https://www.facebook.com/sitkaherringfestival> OR

<https://www.facebook.com/GreaterSitkaArtsCouncil>

Entries must be received by NOON on Friday, April 1, 2016

This form must accompany all entries and be securely attached to the back of the artwork.

Sitka Herring Festival Logo Contest Entry Form

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

Email: _____

Date of Birth: _____ School: _____

Parents/Guardian Name: _____ Phone: _____

I have read and fully understand and will comply with the rules and conditions of this contest. I understand that if my entry is selected as the winner, I relinquish all claims to any and all copyrights, royalties, and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry.

Date

Signature of Artist

Date

Signature of Parent/Legal Guardian

All entries must be signed above. Artists under 18 years of age must have a parent/guardian's signature.

OPTIONAL DISPLAY PARTICIPATION

I further authorize Sitka Herring Festival to display my entry on its website sitkaherringfestival.wordpress.com if it is not selected as the winning entry.

Signature of Artist

By participating in the contest, winners release and agree to hold harmless the Sitka Herring Festival, their affiliates, subsidiaries, advertising and promotion agencies, sponsors, and prize suppliers, and all their respective directors, officers, employees, representatives, and agents, from and against any and all liability for any loss, property damage, or damage to person, including without limitation, death and injury, due in whole or in part, directly or indirectly, from or arising out of participation in the contest, or participation in any contest related activity, or the receipt, use or misuse of any of the prizes.